

Catherine Wicks

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Tertiary Education

DIPLOMA OF GRAPHIC DESIGN

TAFE Queensland, Brisbane - 2016

BACHELOR BUSINESS & BACHELOR ARTS

Griffith University, Nathan - 2015

MAJORS: Marketing | History & Cultural Heritage

SPECIAL ACHIEVEMENTS, RECOGNITION AND PRIZES:

Participant in Co-Lab 2017 for The Road Safety Team, Department of Transport and Main Roads

Awarded Griffith Award for Academic Excellence 2014

Awarded Griffith Award for Academic Excellence 2015

Membership of the School of Humanities Academic Excellence Society (ACES) 2014 - 15

Work Experience

NATIONAL GLASS

Graphic Designer

JUNE 2018 - Present

Readying files and creating content for clients using the Adobe Suite, for a specialised frit printer. Utilising brand guidelines to create brochures and stationery.

CYBORG SPORT

Social Media Co-ordinator

2018 - Present

Create on brand content for Instagram and engage with followers; answering questions and encouraging user interaction.

JB HI-FI

Counter Assistant and Sales

2009 - 2018

Greet and serve customers, answer phones and process finances. In this role I have also processed stock and merchandised the floor; and advised customers on the suitability of products for their needs.

RSPCA BRISBANE ANIMAL CARE CAMPUS

Print Production Assistant

Dec 2017 - JUNE 2018

Design and create collateral for marketing campaigns. Operate an industrial printer and laser cutter. Assemble and design cardboard materials for promotion including self propped stands, signs, boxes and the like. Also manage emails and follow direction from the Print Manager.

NEXUS CARE

Communication and Media Assistant

JUNE 2016 - MAY 2017

Assist the marketing coordinator, preparing marketing campaigns, events, strategic planning and visual content.